

Lead your business to *Success*

Leading Edge Business Strategies specializes in directing businesses with inadequate profits, high expenses, lagging revenues, struggling sales teams or challenging tough economic times. We'll give you a *different perspective* of your business by:

- Completing an analysis and diagnosis of your existing business financial climate, condition and structure.
- Evaluating your sales environment & competition.
- Looking at your production side for efficiencies and economics.
- Assessing how you handle your customers, externally and internally.
- Thoroughly reviewing your financials.
- Reviewing your manpower needs.
- Developing a strategic plan to set you on a predictable course.
- Structuring repetitive profitable processes to ensure future success.

Leading Edge Business
Strategies, LLC
473 College Street
Lewiston, ME 04240



*Leading Business
to Success*



Leading Edge Business
Strategies, LLC

Paul R. Beaudette
(207) 577-1948

leadingedgebusinessstrategies.com

Do you want *healthier* margins?

Succeeding in today's business climate can be challenging. Leading Edge Business Strategies will help you identify the weak points in your business that keep you stressed out about meeting payroll, maintaining inventory or keeping up with fuel bills. :

- **Revenues – are you exploring all avenues?**
- **Is your business growing year to year?**
- **Is it time to take your business to the next level?**
- **Are your customer relationships becoming too price focused?**
- **Are more competitors making it difficult to retain your customer base?**
- **Are your employees looking to bail when the opportunity arises?**
- **Are you ready (or do you have a choice) for more technology?**
- **Is your product line becoming irrelevant?**

If you answered yes to any of these questions, it's time to take an outside look at your business and make some survival decisions.

Who ...

Paul Beaudette has operated various types of businesses and has compiled his 32 years in management to help other businesses improve their profitability, increase their share of the market and develop more productive working teams. His experience includes retail and wholesale distributors and dealers in sales, service and parts. He has been a sales manager, general manager, operations manager and worked his way to these positions by starting at the ground level.

Paul is a graduate of the University of Maine and has steadily advanced his skills through accreditation courses in leadership and management. Most recently, Paul worked as general manager for a dealership of a global heavy equipment company. He increased sales by 62% and improved market share from 11% to 39% in five years. At the same time, he improved the bottom line from a lingering series of losses to profitability.



“Success comes to those who believe in it.”



For a free confidential initial consultation, contact

Paul Beaudette
(207) 577-1948

info@leadingedgebusinessstrategies.com